

TPIE 2024 Cool Product Awards

It was a **SUPER TPIE 2024!** We had one of our largest groups ever of Garden Retailers as judges for TPIE 2024 this year, all helping to find great plants and products to present the Cool Product Awards. We awarded 15 "Cool Products Awards." Even if you were not at TPIE or you were not able to be a part of this process, you can still benefit from the details here. **THANK YOU** Judges for all your efforts! Here's a quick review and links for more details on products awarded:

(Listed by company in alpha order – all are equal winners!)



Latania lontaroides Red Palm

Acosta Farms Nursery

19300 SW 168th St
Miami, FL 33187
Tel: 305-253-2649
www.acostafarms.com
lilly@acostafarms.com

This caught the judges' eyes with its bright red color of the young leaf stems. This striking, slow-growing fan palm can reach a mature height up to 30' and maintains its red stems.

Amazing Assortment with Multiple New Color Selections

Bullis Bromeliads

24350 SW 147th Ave
Princeton, FL 33032
Tel: 305-258-8932
www.bullisbrom.com
info@bullisbrom.com

*When the retailers nominated Bullis Bromeliads there were so many amazing colors and new selections, the consensus was to simply say... for "**Multiple New Color Selections**". Here's just two: Neo. Casablanca (bright yellow in center), and Neo. Dharma (bright red with green on far left) to draw you in their world. Visit their website to see all what's new in the Bullis Bromeliads expansive selection!*



Sus Tee Water Meters

Cabinotier Co.

3-1-23 Mita, Mezaki Bldg. 2F, Minato-ku
Tokyo 108-0073, Japan
Tel: 03-6875-2144
honda@cabinotier.jp
<https://us-store.sustee.jp>

This new water meter establishes a new bar for how we monitor houseplants. Here's a few important features... (1) No Batteries Needed. (2) The special wick (in white area show near top of stick) turns blue when adequate water is available and white when it is dry. And (3) wick can be change after 6-9 months. Comes in 3 sizes for correct size pot. Our retailers also discussed this being an important add-on sale for every important tropical plant as the meter should stay in the pot as constant monitor. This is real innovation from the Japanese Horticulture Industry.



Nepenthes Miranda

Deroose Plants, Inc.

4601 N Rock Springs Road
Apopka, FL 32712
Tel: 407-889-5228
www.derooseplants.com
info@derooseplantsusa.com

A number of our retailers spotted (a nominated) this amazing variety of Pitcher Plants.

*It is a cultivar hybrid from *N. maxima* and *N. northiana*. Miranda is a carnivorous tropical that produces peculiar pale green pitchers with red-brown speckles and an almost vertical mouth with dark reddish-brown. These pitchers can reach a height up to almost a foot (9.8–11.8 in).*



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Ecoslider Greenhouses

Ecoslider USA

20801 Biscayne Blvd., Suite 403
Aventura, FL 33180
Tel: 855-535-3855
<https://ecosliderusa.com>
roman@ecosliderusa.com

This new series of easy-to-assemble double-wall polycarbonate greenhouses created quite a number of conversation ideas with our retailers. With assembly in just a few hours instead of days with only a phillips screwdriver and pliers, our retailers discussed even using them in the Garden Center for added winter protection plus creating possible vignettes for private event seating area, all the while creating creating consumer interest. They also discussed what lighting inside would look like with the affects of the light dispersal through the double-wall polycarbonate sides.

Ecoslider USA is shipping from a Miami Florida location with manufacturing in Eastern Europe where winters are extreme.



New Trial 5-pack Flourish Plant

Lila Sullivan
Cedar Park, TX
Tel: 203-505-4763
www.flourishplant.com
lila@flourishplant.com

Our retailers first awarded Flourish the Cool Product Award at TPIE 2023 for their overall Organic Liquid Plant Food. This year they are introducing a convenient 5-pack trial size. This one small package contains 5 pre-measured "tear-off" packet (can be seen on left of stand up display on clear plastic stand). Simply mix 1 packet in 8 oz of water... and plants flourish!

UPCYCLE Metal Decorative Containers

Foliera

4655 Bartlett Road
Beamsville, ON L0R 1B1 Canada
Tel: 905 563-1066
sales@foliera.com
<http://www.foliera.com>

While Foliera offers a full range of potted plants for all seasons, they were also showcasing the UPCYCLE line of metal pots in various colors with a real story of sustainability! UPCYCLE containers are made of recycled steel from automobiles in India. The combination of colors, sizes and finishes along with the durability of steel made this a real hit to our retailers. The reaction from dropping what appears to be a ceramic container from shoulder-high onto the floor with just a “clink” sound (unharmful)... turned heads. The UPCYCLE story also captured hearts.



Haunted Hallows Series

LiveTrends Design Group

1350 Sheeler Ave Ste 1
Apopka, FL 32703
Tel: 407-814-4907
sales@livetrends.com
<https://livetrends.com/livetrends/>

LiveTrends' has never been short of creativity in their exclusively-designed planted containers, this year their Haunted Halloween Series caught the retailers eyes. With a number of new additions, it now includes a number that our retailers recognized as whimsical offerings that smaller children would enjoy during the Halloween season. The Mummy (shown here on right) features two eyes peeking out of actual rope-wrapping! Others include goopy monsters and funny pumpkins and many more.

Contemporary Glass Containers with Terra Cotta Inserts

Longite Inc. - D'Vine Development

3540 S. Main St
 Salt Lake City, UT 84115
 Tel: 801-590-9567
 support@dvinedev.com
 www.dvinedevelopment.com



Longite/D'Vine caught the retailers attention with these uniquely designed self watering Terracotta Pots. Produced in a number of sizes as well as colors such as terracotta, as well as white and black glaze, each make it so easy to slowly water your favorite plant. Larger sizes include a notch for easily adding water while smaller sizes are just lifted out to fill.



The Bendable Moss Pole™ THIN and New Clip-On Grow Light Mossify

351 Ferrier St Unit 2
 Markham, ON L3R 5Z2, Canada
 Tel: 647-991-7897
 www.mossify.ca
 thiago@mossify.ca

The Mossify Team has been on our retailers' radar for several years now, introducing a

*number of innovations for the consumer (and our Centers to provide them). This year at TPIE they introduced two new products. The first is an innovation of their original Bendable Moss Pole. This one has longer "feet" without the stone base so it can be added to an existing planted container and also allows for removal when a taller one is needed without repotting. They are offering a 3-pack of this **Bendable Moss Pole THIN**. Next is their new **Clip-On Grow Lights**. They are plug-ins (110v), come in both black and white colors, includes extendable height adjustment and features a timer with several extended on-hour options.*

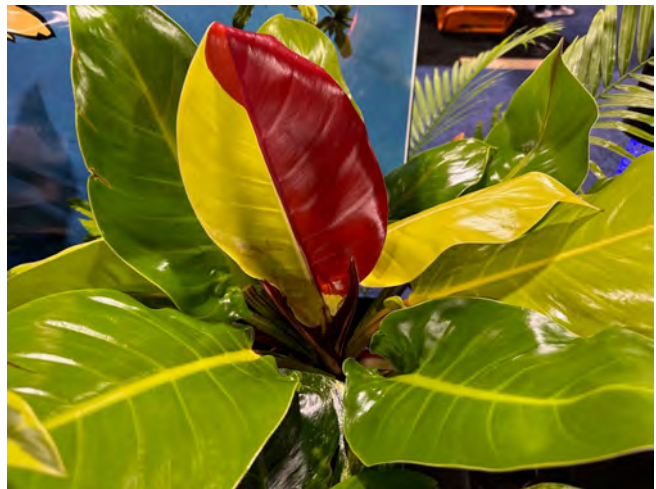




Ecopots
New Pro Containers
 16460 Southpark Dr.
 Westfield, IN 46074
 Tel: 800-869-9285
prish@newprocontainers.com
www.newprocontainers.com

New Pro tells the recycle story with Ecopots, produced from recycled plastics and natural minerals to produce a very pleasing look. They come in a number of sizes, shapes and colors. New Pro also wowed our retailers by showing how scratches can easily be wiped off with a foam sanding pad. Having the look of real clay but durability of tough plastic makes Ecopots a great selection.

Philodendron 'Fire Moon'
R & D Nurseries, Inc.
 20207 Alvey Road
 Umatilla, Florida 32784
 Tel: 561-847-5065
www.rdnurseriesinc.com
orders@rdnurseriesinc.com



This year, R&D introduces our retailers to their new 'Fire Moon' Philodendron. While we awarded "Red Moon" a Cool Product Award in 2022, this selection seems to have even darker, more dramatic reds in contrast to the yellow and green leaves. This is certainly a rare selection to consider for your rare-plant collectors.



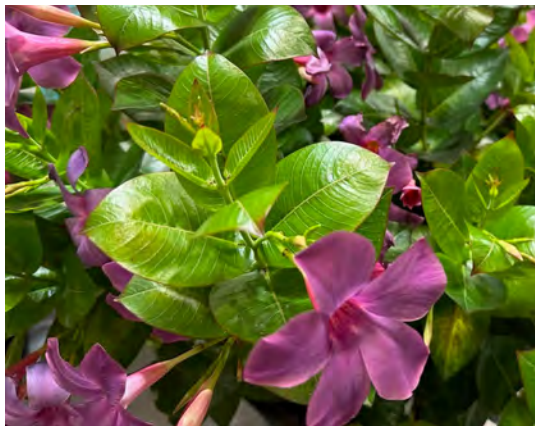
Sun Parasol® FiredUP Orange, Bluephoria, and Mauvelous!

Sunfire Nurseries

7091 Myakka Valley Trail
Sarasota, FL 34241
Tel: 941-924-8676
www.sunfirenurseries.com

*Sunfire Nurseries and Suntory is introducing 3 new Sun Parasol selections... **FiredUp** is a brand new series with a new flower form that is a flatter pinwheel shape. These Sun Parasols have an upright habit and narrow leaves. Sun Parasol Original XP adds the new **Bluephoria™** with blue flower with pink buds, and the new **Mauvelous** with brush stroke color of mauve pink blooms.*

These three additions are sure to turn heads at your Garden Center!



Leaf-Shaped Plant Supports & Extendable Trellises

Treleaf

208 Creekway Ct
 Marietta, GA 30066 USA
 Tel: 770-778-1784
wholesale@treleaf.shop
<https://treleaf.shop>



The retailers at TPIE were drawn to these new creatively-designed plant stakes and trellises. They are wooden with plastic-coated legs. The Extendable Trellis grows as your plant does. Multiple sizes and designs are available from this innovation-focused company, located in the Metro Atlanta area. Treleaf has also won a Retailers' Choice Award at Farwest 2023, so 2 different group of retail buyers are recognizing their exciting new designs!



Compostable Pest Traps for Flying Plant Pests

We the Wild Company

1/2C Gladstone Street
 Newtown, NSW 2042 Australia
 Tel: 1300-284-227
hello@wethewild.co

We the Wild is a previous Cool Products Award winning firm for their unique plant care products. This year they introduced a new **Compostable Pest Traps** (sticky trap). They are small enough to stick inside the rim of the pot so not visible to the eye. They also are made from **compostable** corn, not toxic plastic, so they can go straight in the compost once the pests have disappeared. One pack comes with 20 strips plus a decorative metal storage tin and a wooden stake giving you additional options for use.

So, that's the Cool Product Awards for TPIE 2024. It was 15 awarded products and there were many more deserving products on the show floor, all waiting to be discovered. If you are a



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Garden Retailer or Interiorscape Professional, be sure to watch for the opportunity to be part of this fun and rewarding search next year at TPIE 2025 in Ft. Lauderdale, FL!

Summary:

The 2024 TPIE Cool Product Awards is a collaboration between TPIE 2024, Florida Nursery Growers and Landscape Association (FNGLA) and The Garden Center Group. The Florida Nursery, Growers and Landscape Association (FNGLA) is a vibrant network of professionals who work in unison to shape the future of Florida's nursery and landscape industry. For more information on TPIE or FNGLA, visit: www.fn gla.org/tpie/

The Garden Center Group is a business group that provides solutions to operational issues facing independent garden retailers. Unlike a buying group that boosts your purchasing power on products that you sell, we focus on business solutions designed to help you increase sales, improve operations and retain more profit. By consolidating garden centers who agree to work together towards a common goal, The Group is able to provide a network of professionals and business services most centers would not be able to afford on their own. For more information visit: www.TheGardenCenterGroup.com

Note from Danny Summers:

A special THANK YOU to everyone who participated in this Cool Products of TPIE selection process. It was a tough job, but it was exciting and a great experience! Thank you so much!