

THE FINANCIAL BASICS of Garden Center Retailing

An Exclusive Workshop for 2025

A Virtual 7-Session Series

Presented by



Retail KPI
CONSULTING

Beginning January 31st and Ending October 17th

Are you ready to get more serious about your financial success?

If you answered yes, then this workshop is for you!

Join financial expert Tim Quebedeaux as he unlocks the secrets of Financial Management vital to your center's success!

This comprehensive, **7-Session Series** includes:
6 Online Sessions, plus 1 Individual Session.

The series will cover **more than 24 financial topics**, as well as key benchmarking and ratios.

P&L Basics – Cash vs. Accrual, P & L Statement, P&L Statement Accountability, Revenues, POS Accountability, Cost of Goods, Operating Expenses, Wage & Wage Benefits, Profit Measuring Trends and Benchmarking, Margin Dollars and Percentages, Inventory Turns, Gross Margin Return on Inventory, Gross Margin Return on Labor, Gross Margin Return on Category Square Footage, Physical Layout's Effect on Profit, Transaction Count and Average Sale, Credit/Debit Card Sales, Retail Ratios, Cash Flow Statement, Balance Sheet, Assets, Liabilities, and Equity Key Ratios

All sessions are recorded and available in our Resource Center for review during this series. Registration is per Center and limited only by each center's capacity to view the online sessions.

Don't let the title fool you... this workshop goes well beyond the basics!

NOTE: If you have previously participated in this workshop series and would like a "refresher" you can join Sessions 1-6. Ask for details!

This is the smartest investment you can make in your business!

See complete program details at www.thegardencentergroup.com



Tim Quebedeaux, Retail Financial Advisor and Service Providers for The Garden Center Group, will guide you through the basics – and beyond in this comprehensive financial workshop series.

This exclusive virtual workshop series, now in its 10th season, is designed for garden center owners and managers to develop the skills needed to maximize profitability. Join Tim as he unlocks the secrets of Financial Management vital to your Center's success! This virtual format means no travel, and you can include as many staff members as you like!

**REGISTRATION
DEADLINE
JANUARY 30**

**Reserve your
seat today!**



Financial Basics of Garden Center Retailing

An Exclusive Workshop for 2025

REGISTRATION

Please complete this digital/fillable registration form and return with payment to The Garden Center Group by January 30, 2025. **Registration Deadline is January 30, 2025.** NO CANCELLATIONS after deadline date.

Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____

REGISTRANTS (List participants below that should receive email notifications. If more than 4, simply copy form.)

Participant 1: _____ Email: _____
 Cell: _____
 Participant 2: _____ Email: _____
 Cell: _____
 Participant 3: _____ Email: _____
 Cell: _____
 Participant 4: _____ Email: _____
 Cell: _____

REGISTRATION FEE (Split payment option available. See below.)

		SPLIT PAYMENT 1 DUE NOW	SPLIT PAYMENT 2 DUE BY JUNE 1
Financial Basics of Garden Center Retailing Workshop @ \$5,495	\$ _____		
Garden Center Group Client Special Discount* of \$500	- \$ _____		
Special "Refresher" Only (Includes all Sessions) @ \$2,295	\$ _____		
Total Due: (Registration fee less Client Special Discount if applicable)	\$ _____	\$ _____	\$ _____

Mail registration form and check or credit card authorization form (see contact information below.)

Make checks payable to: The Garden Center Group

Credit Card Payments: Fill out the Credit Card Authorization Form and return with Registration Form or **call us** at 678.909.7770 with credit card information.

Split Payment Option available. For your convenience, you can pay 50% now. Balance due by June 1, 2025. All payments will not be processed until after January 1, 2025.

No Cancellations or refunds after January 30, 2025. Full refund if canceled by January 30 2025.

Cancellations must be in writing and directed to: The Garden Center Group and mailed or emailed to info@thegardencentergroup.com or faxed to 678.909.7771.

*Special Client Discount of \$500 does not apply to the Special Refresher fee.

The number of people participating is limited only to the number of people you can accommodate at your facility.



CREDIT CARD AUTHORIZATION

I, _____ (name as it appears on credit card), hereby authorize The Garden Center Group, LLC to charge my credit card account as noted below. I certify that I am the authorized holder and signer of the credit card referenced below and that all information is complete and accurate.

Type of Credit Card: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Credit Card Number: _____

Expiration Date: _____ CVC Code (on back of card, or front for AX) _____

CREDIT CARD BILLING INFORMATION:

Company Name: _____

Card Member Name: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

Please email credit card payment receipt to: _____

PAYMENT TYPE: Please initial payment type below (one time or recurring), then check the applicable payment box (Retainer, Mystery Shop, Fall Event Registration, Financial Basics Workshop or Other).

Full payment in the amount of \$ _____

Split payment 1 in the amount of \$ _____

Split Payments require 50% payment now and the balance to be paid in full by June 1, 2025.

Split payment 2 in the amount of \$ _____

I hereby authorize The Garden Center Group to charge my credit card one time for the full payment amount above

I hereby authorize The Garden Center Group to charge my credit card one time for the split payment indicated above

Cardholder's Signature _____ Date: _____

*Complete this form and return via fax or mail to The Garden Center Group office (see contact info below).
For security purposes, we do not recommend emailing this form with your credit card information.
If you prefer you can call us with your credit card information.*

Please make sure the expiration date on the credit card is valid beyond the 2nd Split Payment date of June 1, 2025.